ISO 9001:2015   AICTE-CII: GOLD Category Institute   NAAC-'A' Grade Institute (CGPA: 3.21)   NIRF-2021 Rank : 197

KAKATIYA INSTITUTE OF TECHNOLOGY & SCIENCE

Opp : Yerragattu Gutta, Hasanparthy (Mandal), WARANGAL - 506 015, Telangana, INDIA.

काकतीय प्रैद्योगिकी एवं विज्ञान संस्थान, वरंगल - ५०६ ०१५ तेलंगाना, भारत

కాకతీయ సాంకేతిక విజ్ఞాన శాస్త్ర విద్యాలయం, వరంగల్ - ౫౦౬ ౦౧౫ తెలంగాణ, భారతదేశము

Estd-1980
KITSW

(An Autonomous Institute under Kakatiya University, Warangal)
(Approved by AICTE, New Delhi; Recognised by UGC under 2(f) & 12(B); Sponsored by EKASILA EDUCATION SOCIETY)

website: www.kitsw.ac.in   E-mail: principal@kitsw.ac.in   ☏ : +91 9392055211, +91 7382564888

Department of Management

Department of Management

Programme offered: MBA

Vision

Providing professional, ethically responsible managers and entrepreneurs to the society.

Mission

To impart quality management education that enables the students to develop their skills and knowledge to achieve their professional goals.

Department of Management

At the time of graduation, the MBA graduates will be able to ...

PO1 : Apply knowledge of management theories and practices to solve business problems.

PO2 : Foster Analytical and critical thinking abilities for data-based decision making.

PO3 : Ability to develop Value based Leadership ability.

PO4 : Ability to understand, analyze and communicate global, economic, legal, and ethical aspects of business

PO5 : Ability to lead themselves and others in the achievement of organizational goals, contributing effectively to a team environment.

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Program specific outcomes:

PSO1

Analyze the various aspects of finance to establish themselves as professionals by solving real time problems through the use of quantitative methods, accounting finance and taxation in the areas of operations and security market, in the national and international scenario with attention to critical thinking and problem solving skills.

PSO2

Develop and acquire managerial skills and theoretical knowledge of Marketing and Human Resource practices by imbibing academic excellence with instilling values for holistic development in areas of Marketing, Digital marketing, Customer relation management, , Human resource planning and development ,Industrial relations and Laws governing business.

Department of Management

Program Educational Objectives:

PEO1:(Research and Innovation)

To establish as management professionals with innovative propensity and engaging in Business research.

PEO2:(Technical expertise and Successful Career)

To foster academic and career success through enhancing technical expertise in areas of decision making, critical thinking and creativity in a safe, accessible and affordable learning environment.

PEO3:(Soft skills and Lifelong Learning)

To develop an enduring practice of acquiring value based contemporary knowledge that can be applied to maneuver their professional and personal lives to be successful in society for their future endeavors.

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Head of the Department: **Dr. V. Nivedita Reddy,** Associate Professor

Academic Coordinator: Dr. Sunitha Chakravarthy, Assistant Professor

Faculty Details	In Number
No. of faculty	8
No. of faculty with PhD	7
No. of faculty pursuing PhD	1
No. of technical & supporting staff	1

Department of Management

Criterion 1 - Curricular Aspects

Curricula is developed and revised on regular basis, based on inputs from the following:

1. Feedback from stakeholders - to meet local requirements

2. Inputs from industry experts - to meet industry & global developmental needs

3. Suggestions from academicians of reputed institutions - to meet regional & global need

Department of Management

Composition of Curriculum for Autonomous Batch

S.No.	Name of the Component	No. of Subjects
1	Science Component	Nil
2	H&S Component	4
3	Professional Core Component	18
4	Breadth Component	3
5	PE &OE Component	24
6	Project work & Seminar Component	3

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<u>**Criterion 2 - Teaching-learning and Evaluation**</u>

Teaching-Learning Process:

- **Class work as per Almanac**

- **Sharing Outcome Based Lecture Schedule (OBLS)**

- **Prior sharing of course material with outcomes - CDTs, SLTs**

- **Participative Learning through special Assignments in the form of Course Research Paper & Course case studies.**

- **Peer learning through Programme based Assignments**

- **Continuous internal assessment through Minor exams, Mid Semester exams, Assignments & Special Assignments**

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Programmes conducted to cater to <u>differential learning</u> needs of the students:

For Slow learners:

- **Remedial Classes, Tutorials, Class Discussion Materials, Question Bank**

For active learners:

- **Course case studies and Course Research Papers**
- **Project to paper publications**
- **MOOCs certifications**
- **Minor degree**
- **Participation in Management Events**

Department of Management

Criterion 2 - Teaching-learning and Evaluation

- **Effective Mentor-Mentee (Counselor-Counselee) System:**

Procedure -

➜ Counsel the students every week during Meet Your Counselor slot

➜ The faculty member who acts as counsellor maintains a Counseling record book for each counselee in which personal details of the students including their address, contact numbers, overall academic performance and progress is regularly updated.

➜ Monitor the attendance and marks in college management software(CMS), counsel, guide, and motivate the students in all academic matters.

Department of Management

Criterion 2 - Teaching-learning and Evaluation

CO-PO Attainment

M22 BATCH   MBA   (2022-24)   PRR20M

	PO1	PO2	PO3	PO4	PO5	PSO1	PSO2
Direct Attainment	1.357246	1.342196	1.297917	1.298833	1.141404	1.324444	1.563556
80% of Direct Attainment	1.085797	1.073757	1.038333	1.039067	0.913123	1.059556	1.250844
Indirect Attainment	2.65	2.35	2.8	2.4	2.5	2.75	2.5
20% Indirect Attainment	0.53	0.47	0.56	0.48	0.5	0.55	0.5
Overall Attainment (80% of Direct Attainment+ 20% of Indirect Attainment)	**1.615797**	**1.543757**	**1.598333**	**1.519067**	**1.413123**	**1.609556**	**1.750844**

Department of Management

Criterion 2 - Teaching-learning and Evaluation

- **Pass percentage of students in PG during 5 years**

BATCH	PASS PERCENTAGE %
2021-23	95.4
2020-22	86.36
2019-21	87.50
2018-20	96.61
2017-19	92.73

Department of Management

Criterion 3 - Research, Innovations and Extension

Research Publications

Year	SCI Journals	SCOPUS Journals	UGC
2023-24	-	-	-
2022-23	-	1	-
2021-22	-	3	-
2020-21	-	2	-
2019-20	-	3	1
2018-19	-	-	3

Avg. Citation Index: 12.5
Avg. h-index: 0.87

Department of Management

Criterion 3 - Research, Innovations and Extension

Anti-plagiarism policy: To maintain academic integrity and avoid plagiarism, students of the department are encouraged to write their reports with honesty and sincerity. The major and minor projects have to undergo plagiarism check in order to be evaluated. Strict policies and procedures are followed as per the plagiarism policy of the institute.

Table with no of Minor Project reports, Major Project reports

Year	Minor projects	Major projects
2023-24	42	-
2022-23	43	42
2021-22	45	44
2020-21	44	44
2019-20	51	50
2018-19	60	59

Department of Management

Criterion 4 - Infrastructure and Learning Resources

Physical Facilities:

No. of Classrooms: 4+1(Department Library)

Department Library info:

No. of textbooks: 75

No. of project reports: 350

No. of newsletters: 6

Department of Management

Student participation and awards in various activities

Name of the student	Name of the event	Date of the event	Position secured	Name of the Organising Institution
Pranitha Kokkonda	Finathon	2023	First	NIT Warangal
Bhumika Mittapelli	Finathon	2023	First	NIT Warangal
Swetha Sree Guguloth	Finathon	2023	First	NIT Warangal
Prathyusha Balabadra	Finathon	2023	First	NIT Warangal
V. Ammulu	QUAESTUARY	6th sep 2022	Winner	Vaaddevi Group of MBA colleges
K. Shabarinath	QUAESTUARY	6th sep 2022	Winner	Vaaddevi Group of MBA colleges

Department of Management

The student team of MBA KITS Warangal , won the first and cash prize of Rs.5,000 /- in the FINATHON Event as a part of CURA 23, organized by the School of Management, NIT Warangal on 18th February, 2023

Department of Management

Alumni Engagement:List prominent alumni

S.no	Name	Batch	Designation	Contact
1	Ravinder Reddy	2008	Senior Team Leader Factset Hyderabad.	9989415788 ravinderaluguvelly@gmail.com
2	A Murali Mohan	2008	Senior Manager, Cognizant technology solutions	9963611403 Muralimohan.alupula@cognizant.com
3	RamdevPandiya	2009	Assistant Vice President Bank of Baroda, Hyderabad.	8801464748 Ramdev.pandiya1@gmail.com
4	J Sruthi	2009	Chartered Accountant, Director Sri Medha V Junior colleges, Warangal.	8686069444 Shruthi.janga@gmail.com
5	Gattu Suresh	2009	Senior Manager,(SAP) TCS Hyderabad	9963663883 Surya6383@outlook.com
6	P.Vamshi	2010	Deputy Manager Keolis Hyderabad(Metro)	9652697069 Vamshikrishna.pokala@keolishyderabad.com
7	VVNRC Murthy	2010	Lead HRBP- Biologics DR Reddy's Lab Hyderabad.	8790995655 murthyvvnrc@drreddys.com
8	S.Harish Kumar	2012	Regional Sales manager South India Bank. Hyderabad	9533399904 Harish.srikantam@sib.co.in
9	Harish Jami	2012	Business Development Manager, SBI, Vizag	8125709329 Harish.jami17@gmail.com
10	M.Sravan Reddy	2018	Research Analyst Mordor Intelligence Private ltd, Hyderabad	9652852022 Shravanreddy999@gmail.com

- **Alumni activities for 5 years**

Sl.	Name of Alumni	Year of Exit	Present Designation	Present Working Organization	e-mail id	Date of visit/Interaction	Topic delivered during visit/interaction	Target Audience
1	V. Srinivas	2010	Assistant Post Master, Suryapet	Postal Department	v.srinivas@gmail.com	03/02/2018	Competitive examination	49 MBA students
2	Pavan Kumar	2016	Assistant sales Manager	Just dial	Gudaspavankumar5599@gmail.com	28.11.2019	Marketing Life	27 Final Year MBA students
3	K. Sindhuja	2018	HR Executive	Techwave, Hyderabad	Sindhujakoppula05@gmail.com	25.10.2020	IT- recruitment	36 Final year MBA students
4	M. Sravan Reddy	2018	Associate consultant	Future Market insight Pvt Ltd, Hyd	shravanreddy999@gmail.com	31.1.2020	Market Research and its importance	38 Final year MBA students
5	Anuradha	2009	CEO	Self Innovation Pvt. Ltd	Anu.malik@gmail.com	30.1.2020	Choosing your career and self innovation	54 Final year MBA students

Department of Management

Criterion 6 - Governance, Leadership and Management

5 years budget allocation and utilized table

Year	Budget Estimated In Rupees	Budget Approved In Rupees	Actuals In Rupees
2018-19	30,000	20,000/-	13,890/-
2019-20	6,03,000/-	25,000/-	11,084/-
2020-21	80,000/-	75,000/-	37,976/-
2021-22	2,25,000/-	70,000/-	24,001/-
2022-23	1,70,000/-	55,000/-	32,000/-
2023-24	1,50,000	45,000/-	37,010/-
2024-25	2,10,000/-		

Department of Management

BoS meetings conducted: date and purpose

- External BoS meeting conducted on 13th December 2020 to finalize the rules and regulations, scheme and curriculum for MBA I & II Semesters

- External BoS meeting conducted on 30th May 2021 to finalize the scheme and curriculum for MBA III & IV Semesters

Department of Management

SWOC of Department

STRENGTHS

- Reputed Institution in the State and Country level.

- Faculty members in the Department either hold Doctorates degree or are pursuing PhD.

- Quality of Teaching Learning Process with the inclusion of I2RE in the syllabus.

- MBA program curriculum is regularly updated taking inputs from stakeholders.

WEAKNESS:

- Telugu medium students and rural students are unable to cope with the dynamic nature of management studies.

- Lack of flexibility in admitting International students to MBA program.

- Impediments in providing industrial internships due to weak industrial presence.

Department of Management

OPPORTUNITIES:

- Scope to introduce BBA programme.

- Increasing trend of engineering students choosing MBA for higher education.

- Partnership with NITW to conduct programmes.

- Scope for Research activity and Research Center recognition.

CHALLENGES

- To place all the eligible students.

- Heterogeneity in the class becomes a challenge as students are from rural background.

Department of Management

Short term and Long term goals

Short term Goals of the Department
Short term goal:
To update the syllabus.
Short term goal 2:
To up skill teachers and students
Short term goal 3:
Incorporating Entrepreneurship culture among the students.

Long term Goal of the Department
To Achieve Organizational Excellence.

Distinctiveness of the Department

1. The MBA programme reinforces the employability skills of students and makes them industry ready.
2. The department has a solid faculty base, with seven of the eight faculty members holding PhDs
3. The course has been carefully designed to balance theoretical knowledge with practical skills.
4. The inputs integrated in the academic curriculum help students keep pace with changing global trends
5. Different business domains like Marketing, Human Resource Management, Operations, International Business, Finance and Information Technology are offered to students from which they can make a choice
6. Case study which is a pedagogically constructive method of teaching is also a part of the curriculum.

Best practices

1. Strong student mentoring system.

2. Continuous Evaluation System of students with 60:40 Scheme.

3. Conduction of Annual Technical Fest Sumshodhini to students for skill development.

4. Regular practice of referring Business Newspaper by Students, Faculty and organizing Panel discussion in the classrooms with students.

5. Integrating Research & Entrepreneurship activities in Outcome Based Teaching & Learning, curriculum designed giving weightage to Research, Case Studies and inclusion of presentations in the Internal Evaluation.

Department of Management

PHOTO GALLERY

Capt. V. Lakshmikantha Rao, Hon'ble Ex. Member of Parliament (RS) & Chairman, KITSW, addressing the speaker Prof. Mukul P.Gupta, during the Talk on Making of an Institute of Higher Standing

Group picture of panelists and ISTD members with the Principal Prof.K.Ashoka Reddy

Capt. V.Lakshmi Kantha Rao garu, Secretary & Correspondent MP (Rajya Sabha) KITS Warangal, Prof.K.Ashoka Reddy, Principal KITS Warangal, releasing the book 'Digital India: Initiative towards social transformation & empowerment.

Interaction with all the MBA students by Prof .Ramesh Vemuganti , Global Speaker and International Trainer on ' Convert Potential into Performance'

THANK YOU